



PO Box 4943  
Midland TX 79704  
432.889.1678

## Social Media Marketing Packages

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Online advertising has become the most valuable and popular way of marketing available. Social Media allows quick and promising results to build an audience for your business and drive traffic to your website. Midessa Marketing can help you leverage the power of Social Media for your business. Your presence online is an investment, it needs to be managed well to increase exposure, drive traffic to your website and improve sales. Midessa Marketing looks forward to being your Internet Marketing partner!



<b><i>The Fastest Growing Social Media Networks</i></b>	<b><i>Second Most Visited Site in the World</i></b>	<b><i>Stay at the Top of Search Engines</i></b>
Facebook is an integral part of our Social Media Marketing Plan. Facebook is the number one visited website in the world. We can target Facebook advertising and promotions to your local business demographic and get your message noticed. We manage the details and build an audience and relationships for your company with Facebook Ad's and viral marketing.	YouTube has become a new TV Channel that serves the entire world. Midessa Marketing understands the power of a well produced viral video that drives traffic to your website and business. We use a variety of techniques to optimize content for the audience you are trying to reach in our video development and sharing online. We create custom professional videos that get found!	Page Rank is very important to stay at the top of search results. Google provides a number of products to help you get found. We use Google+, Google Analytics, Google Advertising, Google places and Google webmaster tools to name a few. We work at the source to build your brand and website rank online. We integrate their services with your website and social media presence to deliver successful results.

***Engage Your Customers Online with the Right Social Media Management Package for Your Business!***



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## Basic

## Marketing Plan

\$150 Monthly



- Facebook
- 2 Status Updates Monthly
- 1 YouTube Video Yearly
- 1-2 Monthly Website Posts
- Social Media Linking on Website
- Audience Building
- 1 Special Offer Facebook Ad Monthly

## Small Business

## Marketing Plan

\$250 Monthly



- Facebook and [Twitter](#)
- 4 Status Updates Monthly
- 1-2 YouTube Video Yearly
- 2-3 Monthly Website Posts
- adding friends
- Social Media Linking on Website
- Audience Building
- 1 Special Offer Facebook Ad Monthly
- \$50 Facebook Advertising Budget
- Content Creation Assistance

## Advanced Business

## Marketing Plan

\$400 Monthly



- Facebook, Twitter, [Google+](#)
- 6 Status Updates Monthly
- 3-4 YouTube Videos Yearly
- 3-4 Monthly Website Posts
- Social Media Linking on Website
- Audience Building
- 1 Special Offer Facebook Ad Monthly
- \$50 Facebook Advertising Budget
- \$50 Google Ad's Monthly Budget
- Content Creation Assistance



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## Select a Plan

<input type="checkbox"/>	<b>Basic Marking Plan</b>	\$150 Monthly
<input type="checkbox"/>	<b>Small Business Marketing Plan</b>	\$250 Monthly
<input type="checkbox"/>	<b>Advanced Business Marketing Plan</b>	\$400 Monthly

Name/Company :	
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**Agreed To:**

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*Client Signature*

**Accepted By:**

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John Pitts  
Midessa Marketing  
PO Box 4943  
Midland TX 79704  
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## Select a Plan

<input type="checkbox"/>	<b>Basic Marking Plan</b>	\$150 Monthly
<input type="checkbox"/>	<b>Small Business Marketing Plan</b>	\$250 Monthly
<input type="checkbox"/>	<b>Advanced Business Marketing Plan</b>	\$400 Monthly

Name/Company :	
Address:	
Phone:	
Email:	

**Agreed To:**

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*Client Signature*

**Accepted By:**

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## AUTOMATIC PAYMENT AUTHORIZATION FORM

Credit Card

(VISA/MASTERCARD/AMERICAN EXPRESS/DISCOVER)

Payments upon preference will be charged for agreed fees from this or selected date. Simply complete the authorization form below. Upon approval, we will charge your payments directly to your checking or major credit card account. You will continue to receive a payment statement from Midessa Marketing, and your total charges will appear on your monthly bank or credit card statement. There is no charge for this service.

### AUTOMATIC PAYMENT PLAN AGREEMENT


**Name/Company:** \_\_\_\_\_

### Select Payment(s)

- |                                                                 |                                                                       |
|-----------------------------------------------------------------|-----------------------------------------------------------------------|
| <input type="checkbox"/> Basic Marketing Plan - \$150.00 Mo.    | <input type="checkbox"/> Small Business Marketing Plan - \$250.00 Mo. |
| <input type="checkbox"/> Advanced Marketing Plan - \$400.00 Mo. | <input type="checkbox"/> Other \$ _____                               |

I hereby authorize my financial institution to charge the account I have specified on the form below for the amount of my recurring billing specified above, and send that amount to Midessa Marketing. I agree that each charge to my account shall be the same. This authority will remain in effect until I notify Midessa Marketing otherwise. If I change the account number or the financial institution specified, I will provide written authorization for the change to Midessa Marketing. I understand that I will be charged a \$25.00 fee for charges that are rejected and that Midessa Marketing reserves the right to cancel this authorization and will notify me in writing of such action.

*\*\*Prices of the Social Media Plans are subject to adjustments based off of the prices of the products that Midessa Marketing offers. Clients will be notified within 30 days of changes being made.*

<input type="checkbox"/> Visa	<input type="checkbox"/> Master Card	
<input type="checkbox"/> Discover	<input type="checkbox"/> American Express	
Name On Card: _____		
Credit Card Number: _____		
Verification (4 digit) Number: _____		Expiration Date: _____
Monthly Charge(s) Total \$ _____		Other: _____

Signature: \_\_\_\_\_ Date: \_\_\_\_\_